



*Live, Love, Run!*

**MEDIA ALERT**

Media Contact: Kristy Maute

Communications Director

J&A Racing

757-412-1056

[kristy@jandaracing.com](mailto:kristy@jandaracing.com)

**BAYPORT FOUNDATION JOINS J&A RACING AS THE TITLE PARTNER & PREMIER CHARITY OF THE CRAWLIN' CRAB HALF MARATHON WEEKEND**

**May 13, 2021** – J&A Racing announced today its three-year partnership with the BayPort Foundation. Through this exciting collaboration, BayPort Foundation will serve as both the title sponsor and the official charity partner of the Crawlins' Crab Half Marathon Weekend. "People helping people" is not only the mission of the Foundation, but it is the spirit of race day. Whether participating, volunteering or spectating a race, people's lives are enriched through this event.

"BayPort is excited to announce our inaugural family-friendly fundraising event, the BayPort Foundation Crawlins' Crab Half Marathon Weekend. As our philanthropic arm, the BayPort Foundation is focused on promoting family health and wellness, and providing scholarships and grants in our local communities. By partnering with J&A Racing, we will continue to build upon BayPort's charitable giving over the past 90 years," said BayPort President/CEO Jim Mears.

The 11th Annual Crawlins' Crab Race Weekend takes place in Hampton, Virginia on October 2-3, 2021. This festive event has a race distance for all abilities and all ages: Half Marathon, 5K, and Kids 1K. The Half Marathon course shows off the best of Hampton, Virginia. The flat, fast course takes participants from the Hampton Coliseum into the historic downtown, and along the Hampton Roads Harbor. Once participants cross the finish line, they are invited to celebrate their success at a post-race celebration.

"During the BayPort Foundation Crawlins' Crab Half Marathon Weekend we are excited to not only celebrate our participants together but to have a meaningful impact on our community," said Ryan Conrad, J&A Racing Director of Partnerships. "The BayPort Foundation's mission to promote family wellness and student education through various means of support in the community will be celebrated by everyone on race day."

A portion of every race registration will go directly to the BayPort Foundation. With nearly 3,000 participants each year, the impact participants can have not only on their own health and wellness but also through the BayPort Foundation will leave a lasting impression on the local community.

Registration for the 2021 BayPort Foundation Crawlins' Crab Half Marathon Weekend is currently open, and more information about the event can be found at <http://crawlincrabhalf.com/>.

**About J&A Racing**

J&A Racing is a nationally recognized race management company based in Virginia Beach, Virginia. With a portfolio of seven events and virtual challenges, J&A Racing's mission is to promote and support healthy

lifestyles and the sport of running through all stages of life. Since 2003 when J&A Racing owners, Amy and Jerry Frostick, took over the Shamrock Sportsfest, the Yuengling Shamrock Marathon Weekend has become one of the most popular running events in the country growing from 3,000 participants to a record 30,000 in 2015. Additionally, J&A Racing organizes the Old Point National Bank Wicked 10K Weekend; the MSP Design Group Big Blue 5K; BayPort Credit Union Surf-N-Santa 5 Miler; BayPort Foundation Crawl-in' Crab Half Marathon Weekend; Chartway Norfolk Harbor Half Marathon Weekend; and the ADP Corporate 5K. For more information on J&A Racing's events, visit [jandaracing.com](http://jandaracing.com).

### **About BayPort Foundation**

BayPort Foundation is the charitable arm of BayPort Credit Union and was established to extend the credit union's philosophy of "people helping people." The BayPort Foundation's mission focuses on four philanthropic efforts: educational scholarships, financial literacy education, promoting family health and wellness, and hardship and emergency assistance in communities where BayPort members live and work. For more information, visit [bayportfoundation.com](http://bayportfoundation.com).